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Standard setting on statistics concerning digital platform work and employment

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A strong need for data, in countries that experiences an increase in DP work

Examples of this data include the following:

▶ The prevalence of DPE.

▶ The trends of DPE over time.

▶ General impact on the labour markets

▶ Detailed statistics such as characteristics of the people carrying out DP work, characteristics of the work, working conditions etc.

**Data is needed to create a common understanding of the extent and situation of persons carrying out DP work.
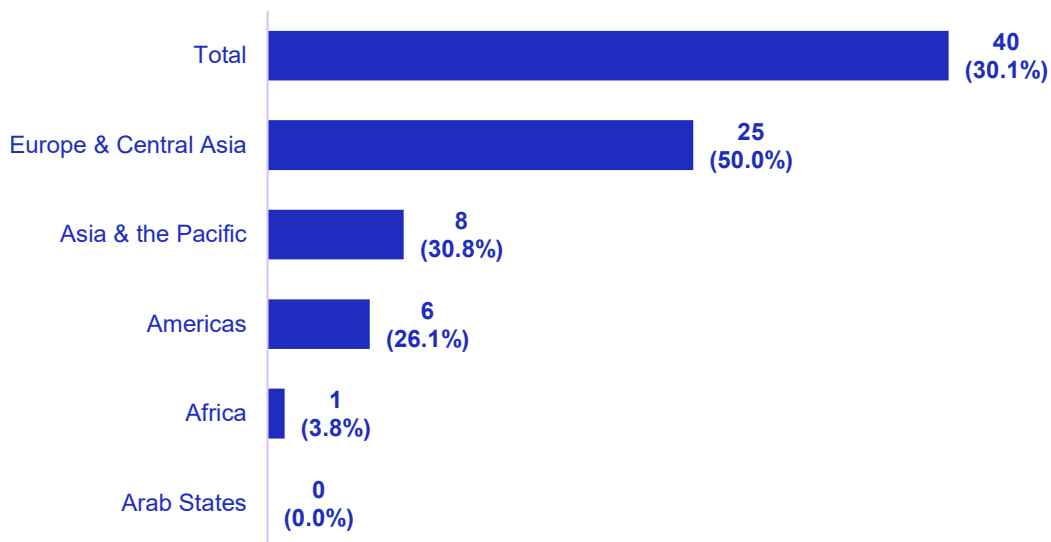To facilitate the ongoing policy discussion.**

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▶ # More and more countries engage in the measurement of DPE.

Based on a recent country review:

- 40 out of 133 countries have already measured aspects of digital platform employment

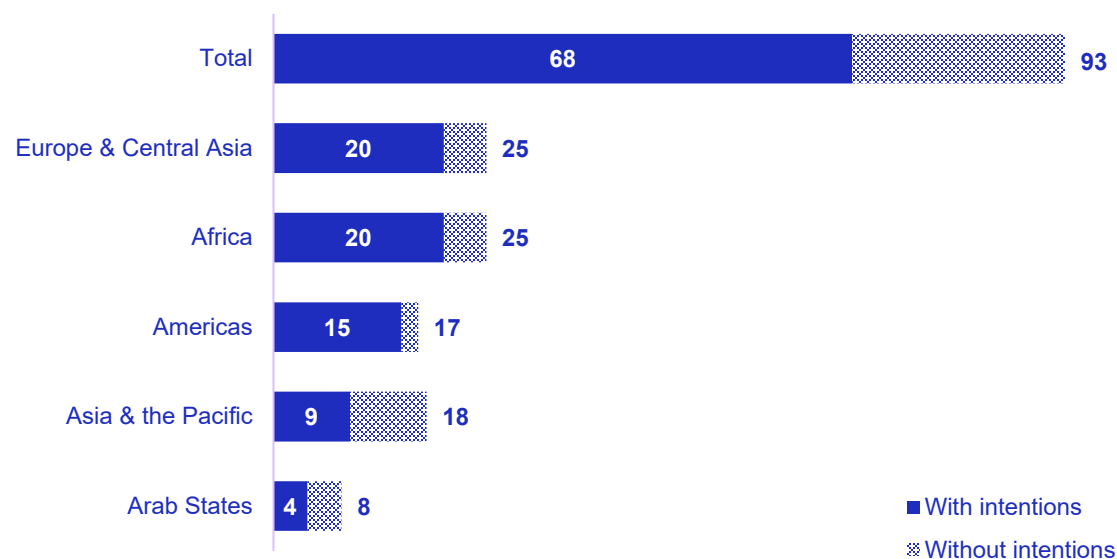| Region	Value
Total	40 (30.1%)
Europe & Central Asia	25 (50.0%)
Asia & the Pacific	8 (30.8%)
Americas	6 (26.1%)
Africa	1 (3.8%)
Arab States	0 (0.0%)

Large regional differences;

▶ Mainly countries from Europe and Central Asia.

▶ Big gaps particularly in Africa and Arab states.

Additional countries that intends to measure DPE

Based on a recent country review:

- 40 out of 133 countries have already measured aspects of digital platform employment

- A high interest among countries to measure DPE

▶ Countries that have measured intends to do so again.

▶ And a large share of countries that have not yet measured intends to do so within the near future.

A development in the statistical area cont.:

OECD-ILO-EUROSTAT handbook on digital platform work and employment (2023)
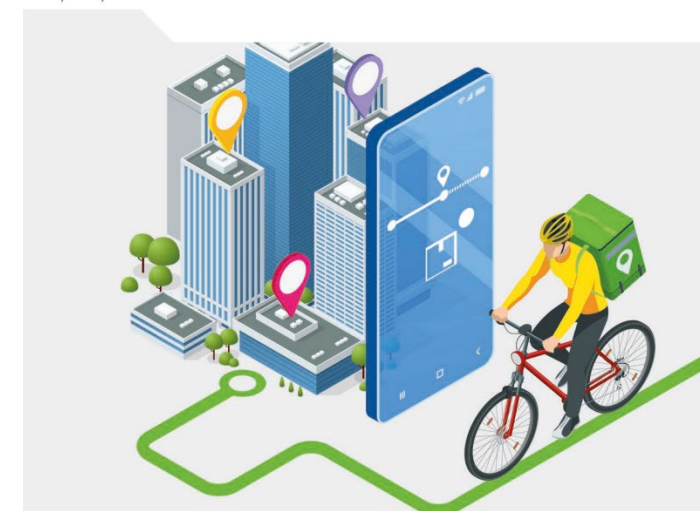
▶ **Provides input on definitions of:**

- digital platforms,
- digital platform work,
- digital platform employment

▶ **Provides a conceptual framework for DP-work**

- Flexible framework that enables data producers to focus on the specific components of interest.

Handbook on Measuring Digital Platform Employment and Work

A need to further discuss

Definition of digital platform work and employment

- One of the main challenges is to provide a definition with clear and effective boundaries.
- The definition provided in the OECD handbook is an important step forward but still creates ambiguous cases, which need to be addressed.

Indicators

- More work is needed to recommend the indicators to produce once data has been collected.
- Indicators should be policy relevant and meet the different policy needs

The conceptual framework.

- A more careful assessment/discussion around the different components/layers of the DPE framework is needed.
- Do they capture the different relevant components of DPE, considering the different needs?
- Are additional layers needed?
- etc.

Recommendations for data collection

- Provide input on the use of different sources in a complementary way: HH -surveys, Specialized surveys, admin-based register, big data etc.
- Provide stronger recommendation for collecting data in HH-surveys.
- Will be built on the experiences already made.

Strong need for further conceptual and methodological development

Was discussed at the 21st ICLS, strong support to develop a statistical standard on Digital platform work and employment

- Provide strengthened definitions and stronger recommendations for data collection.
- Support countries in producing policy relevant statistics in a more harmonized way
- Presented and discussed at the 22'nd ICLS in 2028.

Next steps

Working group has been established

- To support the development of a statistical standard and for data collection recommendations and tools
- Countries from all regions, employers and workers representatives, observers (organizations),.
- Had it first meeting Nov. 2024. Yearly meetings up until the 22nd ICLS.

Selected main outcomes from the 1st WG meeting

The focus of the forthcoming standard should be on DPW/DPE

▶ There will not be an attempt to create a statistical standard on "digital platform economy" that would include economic units as well as persons.

▶ A strong need to map and explore how DPW/DPE relates and links up to the concepts of e-commerce and digital economy.

- How to understand the role of DP, enterprises/economic units, DPE in the Digital platform economy
- How different statistical frameworks can be used in a complementary way

▶ There is expressed interested to in addition identify employees to the digital platform as a potentially complementary concepts.

The WG expressed preferences for a broad concept of DPW/DPE

▶ Includes both the provision of services and goods on or through a DP.

▶ Complement with a conceptual framework that outlines different components enabling countries to focus on the specific components of interest.

▶ digital labour platform employment (employment conducted on or through a digital labour platform) is likely to be a core components.

Next WG-meeting in 2025 be in-person

▶ ilo.org/icls

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Thank you