



DTL/TLB/MISC/2022/1  
(22/237gd)

NOTIFICATION

**E-learning course on  
digital identity for trade and development**

13 February–31 March 2023

UNCTAD is organizing the delivery of the Train for Trade e-learning course on digital identity for trade and development in English, from 13 February to 31 March 2023, with follow-up webinars on 29 March 2023.

The global objective of the course is to identify and draft policies on digital identity related to trade and development. It includes defining:

- The limits of data protection and digital identity
- The scope of digital identity governance
- The risks and solutions related to digital identity.

This project will contribute to strengthening the capacities of small island developing States (SIDS) in Africa, the Caribbean and Asia and the Pacific to adopt trade policies that foster digital economy development and enhance crisis responsiveness. Specifically, it aims at strengthening the capacities of SIDS on key aspects of the digital economy through the development of skills, knowledge with innovative development approaches based on a recognized blended learning method and state-of-the-art technological solutions.

The registration is open to all relevant stakeholders from SIDS and delegates from permanent missions, based in Geneva, of SIDS. We particularly encourage the participation of women. Officials can directly self-register at <https://tft-reg.unctad.org>, then select “Digital Identity for Trade and Development 2023” and use the access code, 2023.DITD.

Queries concerning the courses should be addressed to Mr. Mark Assaf, Chief, Human Resource Development Section/Train for Trade, Trade Logistics Branch, Division on Technology and Logistics, UNCTAD, email: [trainfortrade@un.org](mailto:trainfortrade@un.org).

Yours sincerely,

A handwritten signature in black ink, reading 'Rebeca Grynspar'.

Rebeca Grynspar  
Secretary-General of UNCTAD

8 December 2022



## Course Description

### I. BACKGROUND

Digital technologies and their application in international trade practices have the potential to greatly contribute to the achievement of the Sustainable Development Goals. For small island developing States (SIDS), information and communications technology (ICT) and electronic commerce (e-commerce) have immense potential for supporting the participation of SIDS in international and regional markets, building resilience and recovering better from disasters. Despite its importance, the digital economy in SIDS is still in an early stage of development. The common challenges in the digital transformation of SIDS include not only access to affordable digital infrastructure, but also the lack of adequate legal frameworks and digital identity system which can facilitate the take-up of e-commerce and the transition to a digital economy. Furthermore, the lack of official national statistics on ICT use and e-commerce constitutes a handicap for the formulation and evaluation of digital development policies. The coronavirus disease (COVID-19) pandemic has reinforced pre-existing bottlenecks in the e-commerce ecosystem of SIDS.

This project will contribute to strengthening the capacities of SIDS in Africa, the Caribbean and Asia and the Pacific to adopt trade policies that foster digital economy development and enhance crisis responsiveness. Specifically, it aims at strengthening the capacities of SIDS on key aspects of the digital economy through the development of skills, knowledge with innovative development approaches based on a recognized blended learning method and state-of-the-art technological solutions.

### II. OBJECTIVES

The objective of the course is to identify and draft policies on digital identity related to trade and development. It includes defining:

- The limits of data protection and digital identity
- The scope of digital identity governance
- The risks and solutions related to digital identity.

### III. PROGRAMME OUTLINE

Each course module includes interactive assessments and links to communication tools for online interaction. Every module consists of video presentations, a participant manual, a forum, tests and case studies. Participants should spend between 4 to 5 hours per week to study the material and participate in the forums.

The 6 distance-learning modules are:

- Module 1: Fundamental Concepts of Digital Identity
- Module 2: Data Protection
- Module 3: Digital Identity Usage
- Module 4: Governance
- Module 5: Digital Identity Technology Solutions and Risks
- Module 6: Digital Trade Agreement

The course will be conducted in Train for Trade's distance learning platform. In the platform, participants will have access to manuals, multimedia presentations, module exams, opinion surveys and forums created for each module for discussions with the instructor and other participants.

A 90-minute follow-up webinar will be organized at the end of the course. The topic will be defined during the assessment of the online sessions.

### IV. TARGET POPULATION

#### Primary target:

- Policymakers:
  - Ministry of Interior (national security and identification issues)
  - Ministry of Justice (legal issues)
  - Ministry of Finance
  - Financial regulator (National Bank)
  - Ministry of Trade/Commerce (usability)
  - Ministry of ICT
- Private sector:
  - Chamber of Commerce
  - Business Cluster (ICT, Fintech, etc.)
  - Entrepreneurs

#### Secondary target population:

- Authentication institution
- Postal services
- Financial institutions
- Telecommunications companies
- Non-governmental organizations

### V. REGISTRATION

The registration is open to all relevant stakeholders from SIDS and delegates from permanent missions in Geneva. We particularly encourage the participation of women. Officials can directly self-register at <https://tft-reg.unctad.org>, then select "Digital Identity for Trade and Development 2023" and use the access code, 2023.DITD.

# Blended Learning Course

Organized by UNCTAD

13 February–31 March 2023

Week	Module	Activities
Week 1 13–17 February	1: Fundamental Concepts of Digital Identity	Read the manual of Module 1 (PDF or EPUB)
		Watch the video M1
		Run quiz M1
		Give your feedback on Module 1 (Opinion questionnaire)
Week 2 20–24 February	2: Data Protection	Read the manual of Module 2 (PDF or EPUB)
		Watch the video M2
		Run quiz M2
		Give your feedback on Module 2 (Opinion questionnaire)
Week 3 27 February– 3 March	3: ID Usage	Read the manual of Module 3 (PDF or EPUB)
		Watch the video
		Run quiz M3
		Give your feedback on Module 3 (Opinion questionnaire)
Week 4 5–10 March	4: Governance	Read the manual of Module 4 (PDF or EPUB)
		Watch the video M4
		Run quiz M4
		Give your feedback on Module 4 (Opinion questionnaire)
Week 5 13–17 March	5: ID Technology Solution and Risks 6: Digital trade agreement	Read the manual of Module 5&6 (PDF or EPUB)
		Watch the video M5 & M6
		Run quiz M5 & M6
		Give your feedback on M5&6 (Opinion questionnaire)
		Give the Overall feedback of the course
		Complete the Golden Book

The follow-up webinars will take place in the week 27–31 March 2023.